

# **ARBA MINCH** FRUIT VALUE CHAIN

The Arba Minch Fruit Value Chain project was launched in June 2020. During the first months of its implementation, research work on the analyses took place, and thanks to the permanent presence of local project staff, the implementation of activities on the ground also started immediately.

## **ACTIVITIES**

The activities were progressively and concurrently planned. Sites for two fruit tree nurseries were negotiated with local partners and that the Chano Mile permaculture training centre, built under the Czech international development cooperation, would be retained by the implementer and would serve both the established Permaculture Centre Users Association for profit-making activities and the project for production and training activities. Subsequently, a number of trainings and workshops were held as planned. Suitable fruit preservation technologies and entities suitable for this activity were analysed and it was agreed to use the production hall in the industrial park to set up a processing plant.

#### YEAR 1

Since the first year, non-functioning irrigation channels for existing orchards

have been repaired.

## YEAR 2

During the second year, the necessary research and analyses were completed and cooperation with selected fruit processing operators was initiated, and the physical adaptations of the production hall in the industrial park for the establishment of a processing plant were completed. Construction and reconstruction of processing facilities in selected cooperatives has begun. Additional rooftop catchment systems for rainwater irrigation have also been constructed.

#### **YEARS 2 & 3**

In the third and fourth years of implementation, a series of training sessions and workshops were again held, trials on fruit production and preservation were conducted jointly with Arba Minch University. Construction and renovation of processing facilities in selected cooperatives were also completed. Production of several fruit products has been established in these facilities, numerous marketing activities have been carried out and a shop in Addis Ababa has been rented to sell the products. Several trips and visits were made by representatives of the cooperatives to Addis Abeba, where they received training on business and marketing and met representatives of shops and supermarkets as potential buyers of their products.

### **EXPORT**

The fruit products have been exported to the Czech Republic thanks to a successfully obtained export license, where they have been introduced to several buyers and have even been marketed through an e-shop.

## **RESULTS**

The results of the implementation work have met expectations and can be considered as a successful implementation of the activities leading to the achievement of the project objectives.

## **Project Details**



**Budget** 30 000 000 CZK



**Duration** 2020 - 2023



**Implementor Mendel University** 



**Ethiopian Partners** Gamo Zone Bureau of Agriulture and Natural Resources Development Arba Minch University